

How Does WealthEngine Stack Up Against the Competition?



	We WEALTHENGINE™		DONOR SEARCH	iwave	blackbaud
Data Sources	✓	45+	27	13	10
U.S. Data Coverage	✓	~90% of U.S. Population	Partial	Partial	Partial
Integrations	✓	35+	21	2	12
Ratings & Scores	✓	16	6	9	13
Approved Salesforce Partner	✓	Seamless Integration Providing Users Direct Access to 45+ WE Data Elements and Wealth Ratings and Scores		✓	✓
Prospecting Capabilities	✓	Ultra-Segmented Lists Created from 1500+ Consumer Attributes	✓		✓
Search	✓	Unlimited Search Functionality on 240M+ Profiles	✓ Basic	✓ Basic	✓ Basic
Nationwide Search	✓	Gain Additional Insight by Conducting Nationwide Searches			✓
Self-Service Analytics & Modeling	✓	Intuitive, Point-and-Click Tool to Analyze Segments and Find New Like Your Best			
On Demand Screening	✓	Real-Time Integration of WE Data within Your Web Forms			
Batch Screening	✓	Bulk Screening Providing Consumer Ratings and Scores	✓	✓	✓
Relationship Mapping	✓	Breakdown of Additional Prospects Connected to the People You Know		✓	✓
API	✓	Self-Service API to Integrate WE Directly Into Your System			
Data Security	✓	Independently Audited and SOC 2 Certified		✓	✓
Custom Modeling	✓	Predictive Models Built to Fit Your Organization and Power Your Fundraising or Marketing Efforts			✓