

WE Prospect



WE Prospect helps sales, marketing, and fundraisers find perfect prospects, every time, using proprietary wealth insights and access to hundreds of consumer demographic and lifestyle attributes.

The Next Big Thing in Prospecting Is Here

WE Prospect changes the prospecting paradigm forever by providing sales professionals, marketers and fundraisers a simple, yet powerful way to find, understand, and contact ultra-targeted wealthy prospects.

Perfect Prospecting Made Simple

WE Prospect makes finding the perfect prospect simple and easy by enabling users to create ultra-segmented audiences using wealth, demographic, lifestyle and personal attributes across a database of more than 210 million people in the US segmented by wealth.

Powerful Capabilities

With a modern, intuitive interface, WE Prospect delivers powerful search and query capabilities:

- » Create searches using location and geo-targeting
- » Limit results to prospects with the contact information you select
- » Filter by age, gender, and/or marital status
- » Preview search record counts in real-time with Dynamic Results Previewing
- » Instant pricing updates with Dynamic Query Pricing
- » View summary of search results with Visual Composition Preview
- » Manage and store search results online in My Results
- » Suppress individuals currently in your database

Know More Than Ever Before

With access to more than 400 detailed consumer attributes, WE Prospect provides users with unparalleled predictive insights into a prospect's financial status and persona.

Users can create customized search queries by choosing any number of primary attributes.

Searches can be further refined using sub-categories of the primary attributes, extending the targeting power of WE Prospect.

Primary attributes include:

Financial Status:

- » Wealth
- » Real Estate
- » Charitable Giving
- » Vehicles

Business & Organization:

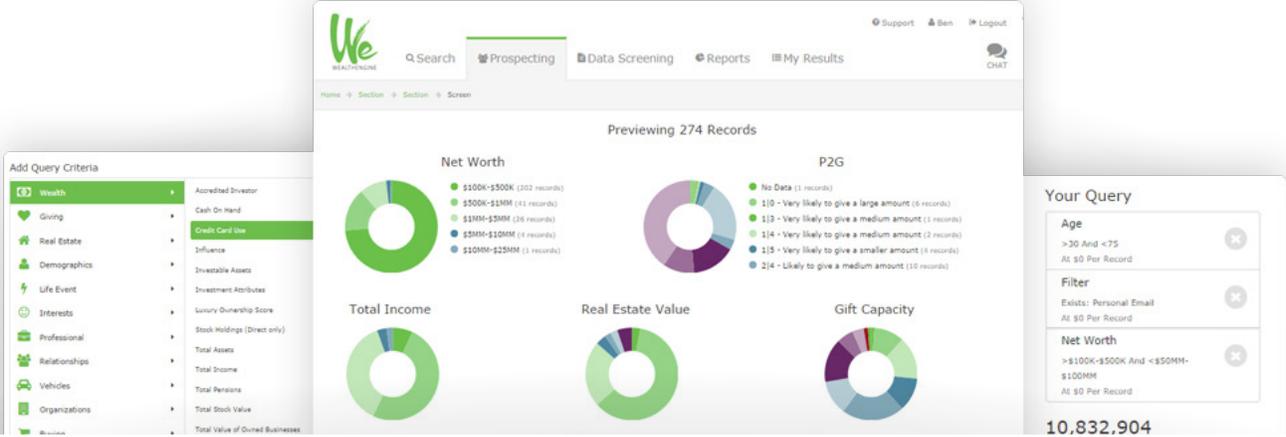
- » Organizations
- » Professional

Personal & Family:

- » Demographics
- » Interests & Hobbies
- » Relationships
- » Technology
- » Life Events
- » Buying Habits

Suppression

Our full featured audience development tool features suppression. Upload any list into WE Prospect to suppress individuals already in your database. Suppress using name, address and/or email address to ensure you won't acquire names already in your database.



Close More Deals, Faster

WE Prospect provides users with direct business and personal phone numbers and email addresses, so you can engage faster.

Flexible, Scalable & Affordable

Delivered as part of FindWealth 8, via Salesforce or as a standalone solution, WE Prospect provides sales professionals, marketers and fundraisers with cost effective options for their prospecting needs.

WE Prospect for Marketing Agencies

Deliver better results and provide greater value to your clients by leveraging our leading edge audience development platform. Our platform provides agencies with access to high performing

prospect lists suitable for fundraising and new customer acquisition. Tested versus traditional response list, WE Prospect delivers the results your clients need.

Email and Direct Marketing

Take an effective multi-channel marketing approach – all by using one tool. Build targeted local, regional and/or nationwide queries for your email and direct marketing campaigns using our extensive array of attributes, distance search, and contact information. Save money by suppressing individuals you do not wish to send to when building/buying your list.

Built on a Foundation of Wealth Insight

WE helps you find, understand and contact wealthy customers. WE uses

unique data to remove the guesswork from sales, marketing and fundraising so that you engage with people most likely to buy, invest or donate and don't waste time on the ones that won't.

WE are data scientists so that you don't have to be. We provide actionable insights and easy-to-use solutions that are integrated into the way you work.

Trusted Partner

For more than two decades, WE has provided wealth intelligence solutions to help fundraising, marketing and business development professionals create strategies to extend their reach and build their prospect pipeline.



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