

WE Clean detects and corrects inaccurate record elements in your database, and provides expanded information about your audience.

Don't Suffer the Ill Effects of Bad Data

Your data is your organization's most valuable asset. But dirty data can cost you time, money, and potentially your reputation.

With up-to-date mailing addresses, telephone numbers, birth date, email addresses, and deceased person indicators, WE Clean ensures you can engage faster with more confidence.

Bringing It All Together for You

We take the hassles out of updating and cleaning your data. WE Clean consists of two services combined to help you achieve your objectives: data enrichment and wealth appends.

Filling In the Data Gaps

WE Clean appends data and overlays to ensure your records are current and actionable. These services deliver the most accurate and robust wealth intelligence information on all of your contacts.

Services include:

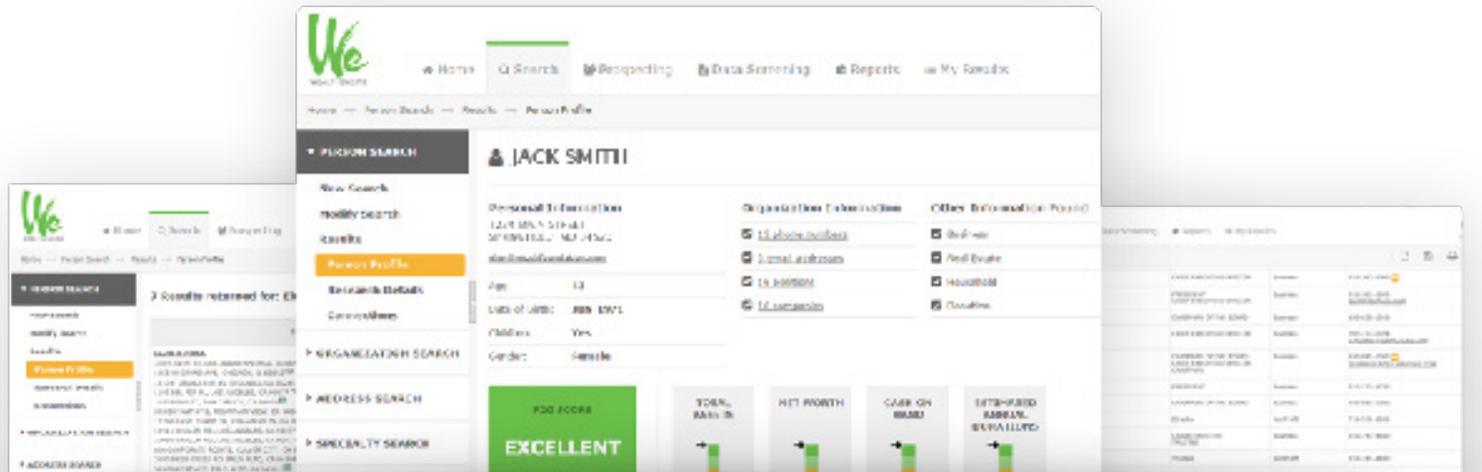
- » Address (NCOA)
- » Deceased Person Indicator
- » Telephone Overlay
- » DOB Overlay
- » E-mail Append

Know more about your audience

Fill in the knowledge and data gaps

Improve your data quality

Reduce marketing and outreach costs



Combining data enrichment with wealth appends, allows you to draw conclusions and make informed decisions.

Know More with Wealth Appends

WE offers a robust set of wealth ratings and scores to help you identify, segment, and prioritize customers and prospects with the right attributes.

Scores include total assets, net worth, cash on hand, propensity to spend, propensity to give, charitable giving and more.

- » Matches to all data sources
- » Ratings and scores to help identify top prospects and segment others
- » Calculated at household level
- » Provides Inner Circle connections
- » Quick turnaround of results

Built on a Foundation of Wealth Insight

WE helps you find, understand and contact wealthy customers.

WE uses unique data to remove the guesswork from sales, marketing and fundraising so that you engage with people most likely to buy, invest or donate and don't waste time on the ones that won't.

Trusted Partner

WE combines 20+ years of wealth knowledge, the best data science in the world and a very large amount of data, you get insights and opportunities that no one else finds.

WE are data scientists so that you don't have to be. We provide actionable insights and easy-to-use solutions that are integrated into the way you work.

Get Started Today

Contact us at 800.933.4446 or visit at wealthengine.com.



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