

WE Circle of Friends



Discover new prospects already closely connected to you, and understand and map relationships between members of your customer and prospect network.

Expand Your Reach

WE Circle of Friends, accessible as part of our FindWealth 8 platform, gives you access to an exponentially broader network, with visibility into the social, professional and philanthropic connections of your customers and prospects across our database of over 300 million people in the US.

That's a lot of connections. In fact, WE Circle of Friends is the largest such database in the industry today.

Put Your Extended Network to Work

WE Circle of Friends, brings the power of warm introductions to your marketing and prospecting campaigns, drastically reducing the time spent cross-referencing relationships, to get you to warmest paths to cultivate new sales, fundraising and engagement opportunities.

Know More, Do More

With Circle of Friends, you gain insight into the wealth, business, personal and lifestyle profiles on each of your connections and their connections so you can identify and rank the best prospects for you to target.

Focus on Relationships that Matter

Create an Inner Circle of top prospects, customers or donors to further focus your marketing and prospecting efforts.

Powerful Capabilities

Effortlessly, mine relationship data of prospects, donors and customers with the built-in relationship mapping and navigation capabilities in FindWealth8 or as part of data screening service.

- » Identify valuable connections
- » Get deep wealth insights
- » Track who knows whom easily
- » Save time by identifying new prospects with the greatest potential
- » Put the results to immediate use in fundraising, marketing and engagement campaigns

Mine you existing network to find new prospects

Use network to gain warm introductions

Identify and map key relationships

Get wealth and personal insights across your extended network



PERSON PROFILE RESEARCH DETAILS CONNECTIONS

Circle of Friends Connections

Full Name	IC Member	Net Worth Range	P2G Score	Total Connections	Relationships	Total Weight
JACK SMITH ACME INVESTMENT CORPORATION, DIRECTOR	No	\$100K-\$500K	110	1	Business	3
JACKIE SMITH ABC SALES/COM, PRESIDENT AND CEO	No	\$1MM-\$5MM	110	1	Business	3
JACKIE C. SMITH BROWN INSURANCE CO. DIRECTOR BROWN INVESTMENT MANAGEMENT, DIRECTOR	No	\$10MM-\$25MM	110	2	Business, Non Profit	6
JACKIE S. SMITH SMITH MANUFACTURING, VICE PRESIDENT AND CO-FOUNDER	No	\$25K-\$50K	110	1	Business	3
JACKIE S. SMITH JONES BIK AND HEALTH BY EATING PRODUCTS, EXECUTIVE CHAIRMAN AND CEO VITAMIN WORLD INDUSTRIES, BOARD MEMBER VITAMIN SURPLUS CO., BOARD MEMBER	No	\$1MM-\$5MM	110	2	Business	6
JOHN SMITH SMITH AND HARRISON CO., FOUNDER	No	\$25K-\$50K	110	1	Business	3
JANICE SMITH SMITH AND HARRISON CO., FOUNDER	No	\$100K-\$500K	110	1	Business	3
JANE SMITH WORLDWIDE BEVERAGE, INC., EXECUTIVE VICE PRESIDENT AND BOARD MEMBER	No	\$100K-\$500K	110	1	Business	3
JILL E. SMITH HAROLD CENTAL SUPPLIES, DIRECTOR	No	\$25K-\$50K	110	1	Business	3
JANE S. SMITH WORLDWIDE BEVERAGE, INC., VICE PRESIDENT OF SALES AND DISTRIBUTION	No	\$500K-\$1MM	110	1	Business	3
JANET SMITH SMITH MANUFACTURING, PARTNER	No	\$100MM-\$500MM	110	1	Business	3



Circle of Friends shows you who your clients know and how they know them

Combine Networking with Predictive Analytics

WE Circle of Friends Analytics service uncovers opportunities that lie among your audience, by finding people most likely and able to contribute or purchase your product or service with a direct relationship to an existing donor, customer or prospect.

The result is a highly targeted, actionable list of prospects who have the affluence and affinity to support your cause, purchase your product or invest in your services.

Built on a Foundation of Wealth Insight

WE combines 20+ years of wealth knowledge, the best data science in the world and a very large amount of data, you get insights and opportunities that no one else finds.

WE helps you find, understand and contact wealthy customers.

WE uses unique data to remove the guesswork from sales, marketing and fundraising so that you engage with people most likely to buy, invest or donate and don't waste time on the ones that won't.

Trusted Partner

WE works with nonprofits, hospitals, institutions of higher education, political campaigns and advocacy groups of all sizes as well as luxury organizations and financial services firms to help them effectively identify individuals with the net worth, income, lifestyle and affinity to become their next top donor or customer.

Get Started Today

Contact us at 800.933.4446 or visit us at wealthengine.com.



WEALTHENGINE
4330 EAST WEST HIGHWAY, STE 950
BETHESDA, MD 20814



800.933.4446
855.879.6082
INFO@WEALTHENGINE.COM
WEALTHENGINE.COM