

Volunteer Fundraiser Training Workshop



Topics to Include in an In-Person Volunteer Training Workshop

- Organization orientation:
 - Open house
 - Tour
 - Meeting with Leadership
- In-person training session to cover contents of [training manual/packet](#) especially:
 - Organization vision and mission
 - The case for support
 - Campaign priorities
 - Naming opportunities
 - Ways to give
 - [Solicitation Guide](#)
 - Role play campaign asks and possible responses
 - Consider filming a portion of this for sharing on a private YouTube channel if there are those who cannot attend the workshop
 - Review prospect lists and select prospects
 - Remind volunteers to make their own gift