

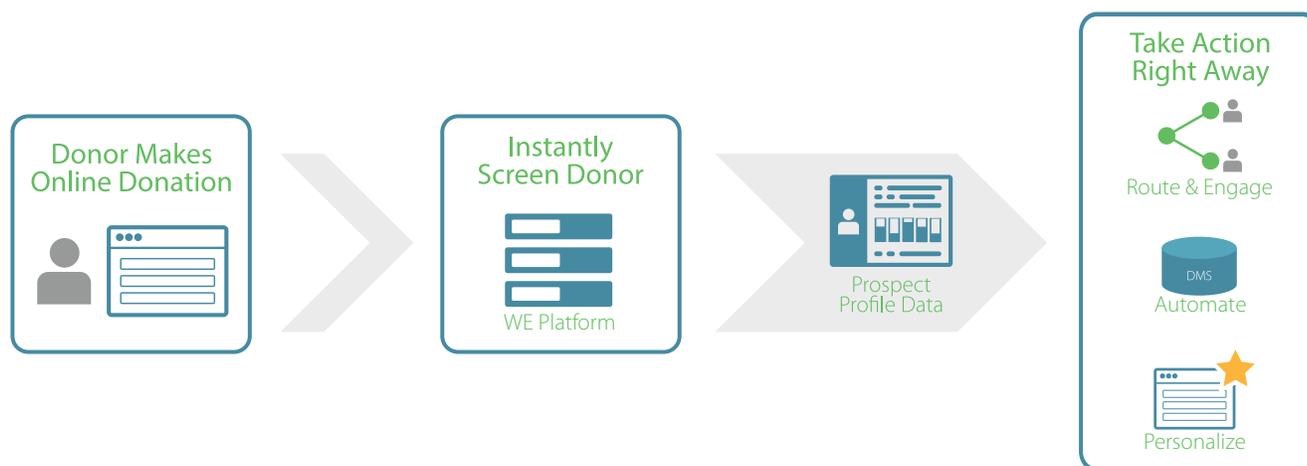
WE On Demand Screening



- + **Instantly screen** online donors so you can take action right away.
- + **Automate and streamline** online donor screening and outreach processes.
- + **Personalize** the donor experience to maximize potential opportunities.

Overview

On Demand Screening is a solution that integrates your online donation process with the WealthEngine platform to instantly screen your online donors as they interact with your site.



How It Works

On Demand Screening is a turnkey solution. We deliver an integration between your online platform and our platform to perform real-time screenings as donors interact with your site.

- » Our team works with you and your team to design an integration and data process tailored for your organization.
- » WE implement the technical integration that connects your system to ours via the WE API.
- » WE work with you to roll out the system to end-users.
- » Our team transfers all knowledge to your technical staff.

Deployment timeframes vary from 2-8 weeks, depending on the specifics of the project and complexity of your integration.

Benefits



Never Miss an Opportunity

Every day, high-potential donors visit your website and donate to your organization. The problem is that you may not know it until much later. When donors give online, they are engaged. That engagement can fade as time passes so it's important to take action right away to generate deeper support and larger donations. Our On Demand Screening solution empowers you with the necessary real-time insights in order to maximize the potential of high-capacity online donors.



Automation and Streamlining

The On Demand Screening solution enables you to route prospects directly from your online donation system into your donor management system. From there, you can trigger a number of automated actions, such as including particular donors in email nurture campaigns, routing donors to specific teams for further action, or customizing their online experience – all based on rules and segmentation you define.



Personalize the Donor Experience

You invest in providing a personalized experience for high-capacity donors. With On Demand Screening, you can start that process sooner with new constituents. As new prospects are in the process of giving online, you can discover their propensity and capacity. This enables you to personalize the rest of the online experience with that donor from that moment forward. For example, depending on the capacity of the donor, you may change the default online donation options on-the-fly.

Solution Options

	ON DEMAND STANDARD			CUSTOM
	Small	Medium	Large	
Maximum Screened Donor Records Delivered via API	5K	20K	50K	>50K
WE Care	✓	✓	✓	✓
Integration Services	Services support to deploy the solution including: design, develop, testing, roll-out, and knowledge transfer for an integration that captures data from one client donation form, calls the WE API, and delivers profile results into one client, database or system.			

Get Started Quickly

To get started with our On Demand Screening call 800.933.4446 or visit wealthengine.com today.



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