

Are you looking for new donors who have the affinity to give to your organization type? Prospect Generator is a tool designed to help nonprofit organizations find new donors. Based on WealthEngine's proprietary P2G™ (Propensity to Give) analytics, you can quickly generate your own highly qualified prospect pool of individuals. Target those with the highest wealth, disposable income and inclination to give to your organization.

Narrow Your Search By:

- Geographic area
- Age
- Gender
- Giving capacity
- Charitable contributions
- P2G (Propensity to Give) Rating
- Real estate values and number of properties
- Income and salary threshold
- Stock and option holdings
- Nonprofit board members
- Organization type
- Aircraft and boat ownership

Search by organization type

Locate Highly Qualified Prospects

Search across our 35 data sources to identify individuals with high wealth. Instantly drill down to get a clearer picture of their giving capacity, household profile, charitable contributions, and board affiliations. Use Prospect Generator to locate new major gift potential and support your high level cultivation activities—generating and validating a targeted list is simple. Prospect Generator can build your prospect pipeline by affinity to specific organization types. It searches the Charitable Donations and Guidestar databases to find individuals who have donated to or are members of nonprofit boards within that organization type.

WealthEngine™ PROSPECT GENERATOR																							
74 Records																							
List Name: LIST CREATED 2010/07/30																							
Admin Page New Search Export List																							
Full Name	City	State	Zip	Address of Record	Giving Capacity	Rating	Range	Age	Gender	Plane Owner	Boat Owner	Accredited Investor	P2G Score	Stock	Income	Real Estate	Property Count	Pension	Nonprofit Board Members	Political Donations*	Charitable Donations*	D&B Sales*	Market Guide Salary*
Cucinotta, Robert	Miami Beach	FL	33109	O	\$5,239,579	1	\$5,000,000+	48	Male	N	N	Y	1-0	\$49,620,291	\$87,500	\$1,000,000	0	\$0		\$4,800	\$2,500	\$1,800,000	\$0
Fiorenza, Sandra	Miami Beach	FL	33109	O	\$4,711,225	2	\$1,000,000-\$4,999,999	46	Female	N	N	Y	1-0	\$0	\$125,000	\$18,715,700	4	\$0	NEAR	\$2,300	\$1,000	\$0	\$0
Fiorenza, Randall P	Miami Beach	FL	33109	O	\$4,999,999	2	\$1,000,000-\$4,999,999	40	Male	N	N	Y	1-0	\$0	\$125,000	\$18,715,700	4	\$0		\$2,300	\$1,000	\$0	\$0
Schwartz, Jerome J	Miami Beach	FL	33109	O	\$4,999,999	2	\$1,000,000-\$4,999,999	74	Male	N	N	Y	1-0	\$0	\$125,000	\$8,188,180	2	\$0		\$40,850	\$11,250	\$0	\$0
King, Sharon L	Miami Beach	FL	33109	O	\$4,999,999	2	\$1,000,000-\$4,999,999	66	Female	N	N	Y	1-0	\$0	\$125,000	\$8,188,180	2	\$0	NEAR	\$400	\$2,500	\$520,000	\$0
Murphy, Leslie B	Miami Beach	FL	33109	O	\$4,999,999	2	\$1,000,000-\$4,999,999	60	Unknown	N	N	Y	1-0	\$0	\$112,500	\$8,061,994	3	\$0	NEAR	\$13,800	\$0	\$0	\$0
Murphy Jr, Thomas P	Miami Beach	FL	33109	N	\$2,072,048	2	\$1,000,000-\$4,999,999	60	Male	N	N	Y	1-0	\$0	\$112,500	\$8,061,994	3	\$0		\$13,800	\$0	\$0	\$0
Hudson, Dianne A	Miami Beach	FL	33109	O	\$2,049,750	2	\$1,000,000-\$4,999,999	66	Female	N	N	Y	1-0	\$0	\$125,000	\$7,975,000	2	\$0		\$1,000	\$27,500	\$0	\$0
Hudson, M D	Miami Beach	FL	33109	O	\$2,034,750	2	\$1,000,000-\$4,999,999	54	Unknown	N	N	Y	1-0	\$0	\$125,000	\$7,975,000	2	\$0		\$1,000	\$27,500	\$0	\$0
El Naffy, Hani K	Miami Beach	FL	33109	N	\$1,897,500	2	\$1,000,000-\$4,999,999	58	Unknown	N	N	Y	1-0	\$0	\$62,500	\$7,500,000	2	\$0		\$0	\$0	\$0	\$0

Exported Excel Worksheet

First Name	Middle Name	Last Name	Address	City	State	Zip	Address Flag	Estimated Giving Capacity	Rating	Range	Accredited Investor	Income	Stock	Real Estate	Property Count	Pension	Non-Profit Board Members	Political Giving	Charitable Contributions
Leonard		Luria	7774 Fisher Island Dr	Miami Beach	FL	33109	N	\$660,379	4	\$250,000-\$499,999	Y	\$125,000	\$4,051,286	\$750,000	1	\$0		\$1,500	\$194,000
Gloria		Luria	7774 Fisher Island Dr	Miami Beach	FL	33109	N	\$660,379	4	\$250,000-\$499,999	Y	\$125,000	\$4,051,286	\$750,000	1	\$0		\$1,500	\$194,000
Regina		Rudnick	5236 Fisher Island Dr	Miami Beach	FL	33109	N	\$911,600	3	\$500,000-\$999,999	Y	\$112,500	\$0	\$3,367,400	4	\$0		\$0	\$0
Robert	L	Rudnick	5236 Fisher Island Dr	Miami Beach	FL	33109	N	\$898,100	3	\$500,000-\$999,999	Y	\$112,500	\$0	\$3,367,400	4	\$0		\$0	\$0
Inwin	M	Potash	2033 Fisher Island Dr	Miami	FL	33109	O	\$592,105	3	\$500,000-\$999,999	Y	\$125,000	\$0	\$2,100,620	1	\$0		\$1,750	\$12,000
Linda	S	Potash	2033 Fisher Island Dr	Miami	FL	33109	O	\$602,105	3	\$500,000-\$999,999	Y	\$125,000	\$0	\$2,100,620	1	\$0	NEAR	\$1,750	\$12,000
Tyrone	V	Hubbard	2231 Fisher Island Dr	Miami Beach	FL	33109	O	\$760,000	3	\$500,000-\$999,999	Y	\$125,000	\$0	\$2,900,000	1	\$0		\$0	\$0
Leslie	B	Murphy	6915 Valencia Dr	Miami Beach	FL	33109	N	\$2,072,048	2	\$1,000,000-\$4,999,999	Y	\$112,500	\$0	\$8,061,994	3	\$0	NEAR	\$13,800	\$0
Thomas	P	Murphy Jr	6915 Valencia Dr	Miami Beach	FL	33109	N	\$2,072,048	2	\$1,000,000-\$4,999,999	Y	\$112,500	\$0	\$8,061,994	3	\$0		\$13,800	\$0
James	D	Whisenand	7935 Fisher Island Dr	Miami Beach	FL	33109	O	\$992,570	3	\$500,000-\$999,999	Y	\$25,000	\$0	\$3,930,280	1	\$0		\$0	\$0
Hector	A	Collado	5311 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,165,713	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$0	\$4,510,850	2	\$0		\$500	\$0
Clara	E	Collado	5311 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,163,213	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$0	\$4,510,850	2	\$0		\$500	\$0
Sharon		Gless	2311 Fisher Island Dr	Miami Beach	FL	33109	N	\$684,800	3	\$500,000-\$999,999	Y	\$112,500	\$0	\$2,500,000	1	\$0		\$10,300	\$5,000
Barney		Rosenzweig	2311 Fisher Island Dr	Miami Beach	FL	33109	N	\$697,800	3	\$500,000-\$999,999	Y	\$125,000	\$0	\$2,500,000	1	\$0		\$10,300	\$5,000
David	S	Paresky	7212 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,725,786	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$33,633	\$6,659,590	3	\$0		\$2,500	\$364,500
Linda	K	Paresky	7212 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,730,786	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$33,633	\$6,659,590	3	\$0		\$2,500	\$1,414,500
Norbert	E	Reich	2024 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,009,448	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$0	\$3,817,790	2	\$0		\$0	\$601
Susan		Reich	2024 Fisher Island Dr	Miami Beach	FL	33109	O	\$1,009,448	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$0	\$3,817,790	2	\$0		\$0	\$601
Robert		Cucinotta	2121 Fisher Island Dr	Miami	FL	33109	O	\$5,239,579	1	\$5,000,000+	Y	\$87,500	\$49,620,291	\$1,000,000	0	\$0		\$4,800	\$2,500
Ingeborg		Palenzona	5361 Fisher Island Dr	Miami Beach	FL	33109	O	\$843,788	2	\$1,000,000-\$4,999,999	Y	\$125,000	\$0	\$3,145,150	1	\$0		\$0	\$0

Generate a detailed profile.

Create Individual Prospect Profiles

Prospect Generator links directly to FindWealth OnlineSM so you can instantly drill deeper into a prospects wealth and inclination to give. Simply click on the prospect's name to build a comprehensive profile that includes detailed information. Easily create a PDF profile of your individual to share with your Development office and export your lists into Excel for marketing and development activities.

HISTORY PROFILE

Search Criteria
 Name: Murphy, Leslie B
 Second Indiv:
 Address: 6915 VALENCIA DR, MIAMI BEACH, FL 33109

Giving Capacity Report:
 Rating Summary: 1-0
 PIG Score:
 Gift Capacity Rating: 2
 Gift Capacity Range: \$1,000,000-\$4,999,999
 Influence: 1
 Inclination:
 Accredited investor: Y

Planned Giving Ratings
 Bequest: No
 Annuity: 0
 Trust: 1

Aggregate Information
 MG Total Comp: DB Company value: 0
 Total Charitable Cont.: Total FEC Cont.: 13800
 Property Count: 3

Supplemental Rating Information:

Included	Component	Amount	Description
Estimated Giving Capacity Summary			
		Aggregate Values	Calculated Value
1.	Income Component (from Axiom)	112,495.5	42,750
2.	Stock Component	0	0
3.	Pension Component	0	0
4.	RealEstate Component	806,194	2,015,499
5.	Giving Component	13800	13,800
Age Used: 60		Estimated Total Giving Capacity: 2,072,048	

Other Criteria
 Total Giving:
 Years Giving:
 Business Name:
 ID:
 Last Gift Amt:
 Largest Gift:
 Last Gift Date:
 Largest Gift:
 Date of Birth:
 Age:
 Grad. Date:

Other Address Data
 MURPHY JR, THOMAS P 6915 VALENCIA DR MIAMI BEACH FL 33109

Lexis Nexis Real Estate
 Match Name: THOMAS P MURPHY JR & LESLIE B
 Mailing Addr: 6915 VALENCIA DR FISHER ISLAND, FL 33109-0601
 GOM: 11(371)10(0)0(0)
 Properties:

- Target fundraising and marketing campaigns:**
- Major Gift Donors
 - Capital Campaigns
 - Planned Gifts
 - Tiered Direct Mail Appeals
 - Alumni & Parents
 - Patients
 - Members & Subscribers
 - Advisory Board Solicitations

For more details about WealthEngine's Prospect Generator call 1.800.933.4446 or email info@wealthengine.com.