

WealthEngine Expands Data Sources

State Business Registrations Provide Unique Insight into Hard to Find Private Business Information

Bethesda, MD, April 26, 2010 – WealthEngine, the leading provider of sophisticated wealth identification and prospect research tools and analytics, today announced it has significantly expanded its database with the addition of more than 63 million state business registrations. This represents the largest available collection of information on public and private companies as well as the individuals who own and operate them.

The state business registrations database covers all 50 states and is updated daily. Filings come directly from Government filing offices via automated feeds and include any status changes and amendments to the business registration to ensure data timeliness and accuracy.

“The majority of America’s hidden wealth lies in the hands of private business owners,” said Tony Glowacki, WealthEngine’s chief executive officer. “The addition of such a comprehensive collection of public and private business information gives our clients a unique ability to identify sources of wealth that were previously difficult to access.”

Through WealthEngine’s FindWealth Online tool, as well as through its unique Loop Analysis screening solution, the business and home addresses of a prospect can be linked together, ensuring a strong quality of match. Also accessible is the shareholder equity information of these public and private business owners and officers, providing unique insight into their complete financial profile.

Over 18 years, WealthEngine has built a strong reputation as the leading provider of wealth identification and prospect research solutions that have helped its clients collectively raise billions in funds. WealthEngine clients are able to search across more than 30 databases to identify their best prospects.

“We are accelerating a number of aspects of our product development over the next 18 months,” added Glowacki. “Our market is evolving and we see a greater need to innovate. Ultimately, organizations large and small will need more targeted data sets, better analytics and the ability to embed meaningful data into established business processes. We intend to be at the forefront of this innovation.”

WealthEngine will conduct a webinar on Wednesday, May 5 at 1:00pm eastern to demonstrate the many uses of this new business registration data within its FindWealth tools. To register for the webinar, [click here](#).

About WealthEngine

WealthEngine is a leading provider of sophisticated wealth identification and prospect research and analytics to financial services firms, hospitals, institutions of higher education and nonprofit organizations. More than 2000 clients use WealthEngine’s products for comprehensive prospect research on individuals, companies and foundations. Headquartered in Bethesda, MD, WealthEngine offers products in both the United States and the United Kingdom. For more information, visit www.wealthengine.com.

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