

WealthEngine Expands UK Prospect Research Service with FAME Data

Delivers Invaluable Research Tool for Fundraisers

Bethesda, MD, London, England; February 3, 2010 – WealthEngine, the leading provider of sophisticated prospect research tools and analytics, today announced the expansion of its UK prospect research solution to include data from the FAME company database. Developed by Bureau van Dijk, with data sourced from Jordans, FAME is well respected for its depth and quality. The FAME data extract being integrated into WealthEngine contains comprehensive information on directors and stakeholders at more than 4 million public and privately-held companies in the United Kingdom and Ireland.

Subscribers to WealthEngine's FindWealth UK research tools will appreciate access to details on company stakeholders at a breadth yet to be offered in WealthEngine's UK products. Clients can uncover directors' roles, terms, date of birth, contact information and total director's remuneration in addition to company overviews. The use of this data greatly expands researchers' scope of knowledge about their donors and prospects.

"The addition of FAME data enables our clients to understand their prospects' wealth and giving capacity at an entirely new level. Clients will now have intelligence on the prospect's business affiliations, professional and social connections and financial capacity, and ultimately leverage this intelligence to target their prospect at the appropriate time with the appropriate appeal," said Marcelle Jansen, Vice President of UK Business Development at WealthEngine.

Over 18 years, WealthEngine has built a strong reputation as the leading provider of prospect research tools and screening services that have helped clients collectively raise billions in funds. More than 2000 educational institutions, hospitals, local charities, national nonprofit organizations and financial institutions rely on WealthEngine to identify, and target their best donors and prospects. Clients then use a variety of distinctive WealthEngine analytics, including its proprietary P2G (Propensity to Give) ratings, to focus development initiatives and strategically reach those prospects that best meet their gift range.

In addition to the newly integrated FAME data, WealthEngine subscribers can search ten other data sources, including Constellations Philanthropist Profiles, Charity Commission, Charitable Donations, Civil Aviation Authority, Circle of Friends, Electoral Commission, Experian, Hemscott Public Company Directors and ZoomInfo. WealthEngine delivers its data directly to client organisations and is can also be integrated into a number of donor management systems. In addition to comprehensive donor screening services, WealthEngine offers on-demand screening services and web-based research tools that allow organisations to identify wealth and cultivate high-end donor relationships.

"With the inclusion of FAME data, WealthEngine is able to considerably expand our prospect research solutions and serve our growing client base in the UK," said WealthEngine Chief Executive Officer, Tony Glowacki. Since 2005, WealthEngine has been serving the UK fundraising community with its wealth screening and its FindWealth Online prospect research tool. The Company strengthened its commitment to the market in August 2009 with the opening of a London office.

WealthEngine has scheduled two online introductions to FAME data for the dates below. To register, please click on your preferred date and time:

- Tuesday, February 9, 2010 from 3:00–4:00 pm GMT/10:00–11:00 am EST:
<https://www1.gotomeeting.com/register/759992217>
- Tuesday, February 16, 2010 from 3:00–4:00 pm GMT/10:00–11:00 am EST:
<https://www1.gotomeeting.com/register/625060080>

About WealthEngine

WealthEngine is a leading provider of sophisticated prospect research and analytics to nonprofit organizations and institutions of higher education, financial services firms, and other for profit organizations. More than 2000 clients use WealthEngine's products for comprehensive prospect research on individuals, companies and foundations. Headquartered in Bethesda, MD, WealthEngine offers products in both the United States and the United Kingdom. For more information, visit www.wealthengine.com.

WealthEngine Communications Contacts:

Cheryl Gustitus
240.744.1034
cgustitus@wealthengine.com

Kimberly Mullins
240.722.4383
kmullins@wealthengine.com